



# Cristiano Rodrigues

## Business Development in Technology



Helping companies to transform technology products into reality

# 20 years

Of experience acting in high technology industry, on semiconductors, embedded systems and IoT



Lives in  
São Paulo

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### Skills

- Business Development & Strategy
- Negotiation / Relationship Building
- Technology Business (B2B)
- Customer Engagement
- Product Marketing
- Account Management
- Team Building

### Interests

- Networking
- Technology Projects
- Business Development
- Speeches and Congresses about Business and Technology
- Disruptive Technologies

### Short Bio

Computer Engineer, passionate about technology, trying to be always up-to-date and open to talks about business and technology.

The career started on technical positions in 2001, and transition to commercial field started back in 2011. Currently studying Business Management.

### Professional Path



### Languages

Native



Fluent



Intermediate



Beginner



### PERSONAL

Personal interests include traveling, being in contact with nature, scuba diving, trekking, yoga, running, foreign languages studying, reading (fiction and non-fiction), movies, music.



### Scholarship

▲ **2022 (prev.)**  
**Fundação Dom Cabral**  
Business Management

● **2008**  
**Fundação Getúlio Vargas**  
MBA in Project Management

● **2001**  
**UNICAMP**  
Computer Engineering

### Future

- Help Companies to Develop/Adopt High Technology Products
- Business Development
- Contact with New Technologies
- Contribute to High-End Development in the Brazilian Market